

August Clearance Sale.

That great event that Phoenix women have been looking forward to for months begins at 8 o'clock tomorrow morning. It's the final "round up" of the summer stocks in every department of the store in which prices are mutilated beyond all possibility of recognition. It's a price cutting carnival in which nothing escapes, every dollar's worth of summer merchandise is shorn of profits and of great big chunks of the original cost.

We'd Sooner Give Goods Away Than Pack Them Away.

MONDAY, August 4th, and for nine days thereafter, we will make our last heroic effort to unload our summer wearables before the arrival of fall goods. The far reaching results of the massacre of prices cannot be measured in mere words, but come what will we have decided to close out all summer goods peremptorily and effectually.

IT PAYS TO TRADE AT

SEND IN YOUR MAIL ORDERS.
They will be carefully
and promptly filled.

The New York Store

New Idea Paper Patterns are
the best. Only 10 cents. None
higher.

We have't room for half the Bargains. Here are a few of them.
Come Tomorrow and See the Others.

Values in Wash Goods Scattered to the Four Winds.

976 yards of genuine imported Scotch
Zephyrs, in a large range of pretty pat-
terns, also solid colors; splendid 25c
value. Clearance Sale
Price, per
yard **15c**

832 yards of the extra fine white India
Linen, the kind you usually pay 25c
and 30c for.
Clearance Sale Price,
per yard **16c**

2650 yards of Fancy Colored Lawns, all
brand new wash stuffs, such as ordi-
nary retail at 12c per yard.
Clearance Sale Price,
per yard **7c**

Every yard of our regular 15c Colored
Batistes, beautiful goods, in dainty de-
signs. Clearance Sale
Price, per
yard **9½c**

55 pieces of white India Linen—12 yards
per piece and sufficient for a dress—
every yard worth 10c.
Clearance Sale Price, ¼
12-yard piece for **78c**

765 yards of those pretty Swivel Falls,
in solid white, black and colors with
satin stripes, including some well
flowered designs. A splen-
did 25c value. Clearance
Sale Price, per yard **12½c**

Ladies' and Children's Hosiery Clearance

Here is where we shine.
Competitors power-
less to compete.
These prices prove it.

Two cases of Ladies' Black Cot-
ton Hose, strictly seamless, warranted
fast black, splendid 10c
values. Clearance Sale Price,
per pair **7c**

5 cases of Misses' and Children's Black
Ribbed Cotton Hose, seamless, sizes 5
to 8½, actually worth 12½c.
Clearance Sale Price,
per pair **7½c**

33 dozen of Misses' Hose, made of finest
Macco cotton, fine ribbed, all sizes, reg-
ular 25c grade.
Clearance Sale Price,
per pair **12½c**

35 dozen Ladies' Black Cotton Hose,
real Hermsdorf dye, in either plain or
dropstitched, full regular made, sizes
8½ to 10; regular 25c value.
Clearance Sale Price,
per pair **15c**

Your unlimited choice of our 50c and
75c Hose, in plain or fancy colors,
strictly up-to-date, among them are
some fine drop stitched; not a pair
worth less than 50c.
Clearance Sale Price,
per pair **38c**

Domestics and Linen Clearance

2 cases of Apron Check Gingham, all
colors; regular 8c value.
Clearance Sale Price,
per yard **6c**

35 pieces of Dress Gingham, in a large
variety of stripes and colorings; always
sold at 8½c.
Clearance Sale Price,
per yard **6½c**

Our entire stock of fine French Ging-
A F C Gingham, 36 inch Madras Cloth
and double fold Cheviots; worth up to
12½c.
Clearance Sale Price,
per yard **8½c**

65 pieces of best Standard Prints, in
blue, red or black; regular 6½c value.
Clearance Sale
Price, per
yard **5c**

1 case of 36-inch Unbleached Muslin,
6c quality.
Clearance Sale Price,
per yard **4½c**

2 cases of 36-inch extra heavy Un-
bleached Sheet; splendid 8c grade.
Clearance Sale
Price, per
yard **6¾c**

1 case of 36-inch Cambric Muslin; reg-
ular 10c grade.
Clearance Sale Price,
per yard **7½c**

50 bolts of yard-wide Lonsdale Muslin,
sold everywhere at 10c.
Clearance Sale Price,
per yard **7¾c**

(Limit 10 yards to customer.)
10 pieces of Table Linen, half bleached,
fully 72-inches wide, splendid starch-
less quality; regular 65c
value. Clearance Sale
Price, per yard **43c**

60 dozen of Turkish Bath Towels, fully
worth 25c pair.
Clearance Sale Price,
per pair **15c**

Men's Furnishings Clearance



Men's Balbriggan Underwear, all sizes
and colors, actual 25c value.
Clearance Sale Price,
each **17½c**

Men's Balbriggan Underwear, extra
fine quality, shirts and drawers to
match, all sizes, fully worth 60c.
Clearance Sale
Price, each **35c**

Men's Silk Underwear, the kind you
usually pay as high as \$1.50 for, full
finished.
Clearance Sale Price,
each **80c**

100 dozen Men's Porcelain Shirts, 15 dif-
ferent styles to pick from, all sizes, not
one worth less than 50c.
Clearance Sale Price,
each **35c**

5 cases of Men's Good Working Sox;
regular 6½c value.
Clearance Sale Price,
per pair **4c**

75 dozen Men's Black Half Hose, strict-
ly seamless and fast colors, worth
15c.
Clearance Sale Price,
per pair **7c**

2,000 dozen of E. & W. Collars, newest
styles just received; all sizes, 25c ev-
erywhere.
Clearance Sale Price,
each **15c**

A Corset Clearance

62 dozen Ladies' Summer Corsets, in
net or batiste styles, colors white, pink,
and blue—every size wanted—positively
the best 50c corset ever
shown. Clearance Sale
Price, each **35c**

Notion Clearance

10c dozen Safety Pins.
Clearance Sale Price,
per dozen **3c**

3c paper Pins.
Clearance Sale Price,
per paper **1½c**

2c spool Darning Cotton.
Clearance Sale Price,
per spool **1c**

5c Lustre Cotton and Tan Silk.
Clearance Sale Price,
per spool **3c**

5c card Hooks and Eyes.
Clearance Sale Price,
per card **1c**

Misses' and Children's Hose
Supporters. Clearance Sale
Price, per pair **8c**

Pearl Buttons, 2-dozen card,
worth 10c. Clearance Sale
Price, per
dozen **6c**

Ladies' Gloves Clearance

25 dozen Ladies' Gloves and Mitts, in
plain or lace effects; 25c value.
Clearance Sale Price,
per pair **10c**

10 dozen Misses' Pure Silk Gloves, sold
up to 50c.
Clearance Sale Price,
per pair **10c**

20 dozen Ladies' Driving or Bicycle
Gloves—gauntlet styles—regular 75c
value.
Clearance Sale Price,
per pair **25c**

Our entire stock of high grade Gloves
and Mitts—short, medium and fancy
lengths—at one-third off regular mark-
ed prices.

Shoe Clearance.

All Men's, Boys', Wom-
en's, Misses' and Chil-
dren's Shoes, either high
or low cut, at

¼ OFF

Regular Market Price.

Millinery Prices Cut in Two.

Every trimmed or un-
trimmed Hat, Feathers,
Flowers, Chiffons, Veil-
ings and trimmings at

½ OFF

Regular Marked Price.

Ladies' Underwear Clearance

50 dozen of Ladies' Gaiter Vests, sleeve-
less, everyone a 12½c value.
Clearance Sale
Price, each **8c**

65 dozen of Ladies' Jersey Ribbed Vests,
high neck and long sleeves, a splendid
25c value.
Clearance Sale Price,
each **15c**

25 dozen of Ladies' Umbrella Drawers,
lace trimmed, a garment never sold for
less than 35c.
Clearance Sale Price,
per pair **19c**

Handkerchief Clearance

100 dozen Gents' White Cambric Hand-
kerchiefs, the 5c kind.
Clearance Sale Price,
each **2½c**

65 dozen Ladies' Embroidered Handker-
chiefs, in dainty, pretty designs; splen-
did 15c value.
Clearance Sale Price,
each **9c**

32 dozen Ladies' Pure White Linen
Handkerchiefs, hemstitched, cheap at
20c.
Clearance Sale Price,
each **10c**

Fifty per cent. off on any
Straw Hat in the house.

Thirty-three and one-third
per cent off on every stitch
of Men's Summer Clothing
in the house.